



EMBARGOED TIL 00.01 FRIDAY 15 JULY 2016

THE FORCE AWAKENS IN ENTERTAINMENT SALES AS STAR WARS IS 2016's BIGGEST HIT SO FAR

15 July 2016: *Star Wars: The Force Awakens* was the biggest-selling entertainment product in the first six months of 2016, according to research from the Entertainment Retailers Association (ERA).

ERA's exclusive Entertainment Chart combines sales of music, video and games to provide a definitive ranking of the UK's most successful entertainment products.

Star Wars: The Force Awakens leads a Top 40 for the first half of 2016 dominated by video, accounting for 19 of the 40, followed by music albums (12) and games (nine).

The seventh episode in the Star Wars franchise sold 1,818,949 DVDs and Blu-ray discs between January and June, more than 20% ahead of second-placed Bond movie *Spectre* and with more than double the number of sales of third-placed *Now That's What I Call Music 93*.

In total the Top 40 most popular entertainment titles sold 15.8m units. Overall games accounted for 16.6% of the unit sales of the Top 40 titles and music accounted for 25.2%, while video sales accounted for 58.2% of the total.

The top six titles and nine of the Top 10 were titles released in 2016, although in what was a quiet first half for major music releases eight of the 12 best-selling music titles were released in 2015 or in the case of David Bowie's *Best of Bowie* as long ago as 2008.

ENDS

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About ERA

ERA is the trade association representing the vast majority of retailers and digital services offering music, video and games. Its members range from independent record shops (Reflex, Sister Ray) to digital services (Spotify, Sky, Deezer, 7digital) to internet retailers (Amazon) to specialist High Street operators (HMV, Game) and supermarkets (Tesco, Sainsburys, Asda, Morrisons)

ERA ENTERTAINMENT CHART FIRST HALF 2016

	Title	Artist	Company	Release Date	Sales	
1	Star Wars - The Force Awakens		Walt Disney Studios	18 April 2016	1,818,949	Video
2	Spectre		20th Century Fox He	22 February 2016	1,479,887	Video
3	Now That's What I Call Music 93	Various Artists	Sony Music/Universal Music	18 March 2016	781,300	Album
4	Legend		Elevation Sales	25 January 2016	635,553	Video
5	Deadpool		20th Century Fox He	13 June 2016	581,371	Video
6	Tom Clancy's The Division		Ubisoft	08 March 2016	547,580	Game
7	25	ADELE	XL BEGGARS	20 November 2015	542,212	Album
8	The Hunger Games - Mockingjay - Pt 2		Elevation Sales	21 March 2016	533,004	Video
9	The Lady In The Van		Sony Pictures He	07 March 2016	509,494	Video
10	The Martian		20th Century Fox He	08 February 2016	507,017	Video
11	Call Of Duty: Black Ops Iii		Activision Blizzard	08 March 2016	380,027	Game
12	Blackstar	David Bowie	Sony Music	08 January 2016	377,908	Album
13	Purpose	Justin Bieber	Universal Music	13 November 2015	362,106	Album
14	The Revenant		20th Century Fox He	06 June 2016	347,931	Video
15	Uncharted 4: A Thief's End		Sony Computer Ent.	06 November 2015	335,545	Game
16	Hotel Transylvania 2		Sony Pictures He	15 February 2016	329,153	Video
17	Game Of Thrones - Complete Fifth Season		Warner Home Video	14 March 2016	317,932	Video
18	The Good Dinosaur		Walt Disney Studios	21 March 2016	313,846	Video
19	Best Of Bowie	David Bowie	Warner Music	08 September 2008	297,349	Album
20	A Head Full Of Dreams	Coldplay	Warner Music	04 December 2015	296,597	Album
21	Everest		Universal Pictures	18 January 2016	294,135	Video
22	Fifa 16		Electronic Arts	24 September 2015	292,998	Game
23	Dad's Army		Universal Pictures	13 June 2016	278,472	Video
24	I Cry When I Laugh	Jess Glynne	Warner Music	21 August 2015	265,110	Album
25	Lemonade	Beyonce	Sony Music	06 May 2016	255,649	Album
26	The Hateful Eight		Eiv	09 May 2016	244,720	Video
27	Far Cry Primal		Ubisoft	23 February 2016	240,383	Game
28	Grand Theft Auto V		Take 2	18 November 2014	236,712	Game
29	Bridge Of Spies		20th Century Fox He	28 March 2016	230,661	Video
30	Lego Marvel Avengers		Warner Bros. Interactive	29 January 2016	226,328	Game
31	Sing Your Heart Out 2016	Various Artists	Universal Music	26 February 2016	218,832	Album
32	Straight Outta Compton		Universal Pictures	11 January 2016	216,066	Video
33	Views	Drake	Universal Music	06 May 2016	213,539	Album
34	Doom		Bethesda Softworks	13 May 2016	196,149	Game
35	The Last Witch Hunter		20th Century Fox He	07 March 2016	195,262	Video

36	Inside Out		Walt Disney Studios	23 November 2015	193,091	Video
37	Get Weird	Little Mix	Sony Music	06 November 2015	192,711	Album
38	Chaos And The Calm	James Bay	Universal Music	23 March 2015	180,846	Album
39	Sicario		Elevation Sales	01 February 2016	180,587	Video
40	Star Wars Battlefront		Electronic Arts	19 November 2015	179,983	Game

The ERA Entertainment Chart is based on actual sales of physical and digital album sales (including streams) from the Official Charts Company, sales of video on DVD and Blu-ray from the Official Charts Company and sales of console and PC games courtesy of GfK.