



MEMBERSHIP PACK

JOIN ERA

The Entertainment Retailers Association is a UK trade organisation formed specifically to act as a forum for the physical and digital retail and wholesale sectors of the music, video and games industry.

ERA Membership Benefits:

- ▶ Members qualify for payment for music and video data if they contribute to Official Charts and for games data if they contribute information to Chart Track
- ▶ Reduced rates on PPL licences for music retailers when applied for through ERA (paid via ERA)
- ▶ Reduced rates on PRS licences for music retailers. This is applied for directly to PRS with your ERA membership number (paid direct to PRS)
- ▶ Free signup to Record Store Day for eligible record shops
- ▶ Access to Official Charts data
- ▶ Regular newsletters and access to research
- ▶ Free legal and commercial advice etc. from the ERA office
- ▶ Networking and industry event discounts

APPLICATION FORM

Company Details:

Trading Name

.....

Address

.....

.....

Postcode

.....

Contact Name / Position

.....

Tel no.

.....

Mob no.

.....

Email

.....

Website

.....

VAT no. ___ / ____ / __

Type of business

- Store(s)
- Wholesale/distributor
- Home Delivery
- Digital Retailer
- Other. Please specify....

Products stocked

- Music
- Video
- Games
- Merchandise
- Books
- Instruments
- Second-hand
- Other. Please specify....

Are you a generalist or specialist retailer?

- Generalist
- Specialist.
- Pop/Rock
- Indie
- Reggae/Ska
- Hip Hop/ R&B
- Soul/Funk
- Jazz/Blues
- Country/Folk/Americana
- World
- Electronic/Dance
- Metal/Goth
- Soundtracks/Compilations
- Other. Please specify...

Do you supply sales data to any of the following

- Millward Brown/Official Charts
- GfK/GfK Chart-Track
- No data provided

Membership Details:

FULL MEMBERSHIP

Available to all retailers, wholesalers and distributors of music, video and games.

All benefits in addition can:

- (i) Nominate Full Members for election to the ERA Board
- (ii) Vote for Full Members to be elected to ERA Board
- (iii) Vote on Association matters at the Annual General Meeting
- (iv) Be elected by the ERA Board to serve as an Officer of the Association, i.e. Chairman, Deputy Chairman or Treasurer
- (v) Access to Official Charts Online

INDEPENDENT MEMBERSHIP

Available to all smaller independent retailers, wholesalers and distributors of music, video and games.

All benefits in addition can:

- (i) Nominate Independent Members for election to the ERA Board
- (ii) Vote for Independent Members to be elected to ERA Board
- (iii) Vote on Association matters at the Annual General Meeting
- (iv) Be elected by the ERA Board to serve as an Officer of the Association
- (v) Access to Official Charts Top line

AFFILIATE MEMBERSHIP

Available to trade associations, non-retailers and wholesalers related to the entertainment industry

Please tick the ERA Membership Status you require:

FULL MEMBERSHIP

INDEPENDENT

AFFILIATE

Please confirm your turnover band:

When calculating your turnover band it is based on the sales of music, video and multi-media games products

* Games retailers
75% discount

Do you require a PPL licence through ERA?

Yes

No

Turnover Band (£ millions)	ERA Membership Fee (Pre VAT) *
0 to 2 and all indie shops	£100
2 to 5	£1,000
5 to 10	£2,000
10 to 20	£2,500
20 to 50	£5,000
50 to 100	£10,000
100 to 150	£12,500
150 to 200	£15,000
200 to 250	£17,500
250 to 300	£20,000
300 to 400	£22,500
400 +	£25,000
Wholesalers / B2B/affiliate	£500 - £1,000

Thank you for your application. Once your form has been processed ERA will be in contact with an invoice for payment and details regarding your membership.



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